



On the next page, the People Magazine Cher cover story erroneously indicated that she had bought the rights to *Forever Sad the Hearts* (and left the s off *Hearts*). Actually, Paramount Pictures optioned the rights for Cher. They couldn't get a good script and quitclaimed the rights back to me when the option expired (following page).



who, despite solid reviews for tackling risky roles, says she can't stop unloading preemptive critical strikes on herself: "I tear myself to pieces before the critics can get to me."

Historically she is on firmer ground with music. Cher welcomed her return to recording—on ex-lover David Geffen's label—because "I've been singing all my life, and there's a freedom you don't get with acting." *I Found Someone* became the first video she ever directed—demanding that Camille (she calls him Mookie, slang for a regular Joe) play opposite her. "I didn't expect to slip that one by the record company," she smiles. Indeed, she did not. Geffen stunned her by refusing to finance the \$175,000 project as long as she insisted on directing and using Rob. "His reason was that if I used Robert, people would fixate on that and not think I was serious. I said, 'I'll get it done somewhere else.'"

She shrewdly lucked out; her backers at Health and Tennis Corporation of America, whose TV spots for their string of health clubs she had done for five years, bankrolled the shoot on her terms in return for the right to use the video for two TV ads.

It's been a hard climb back to those kinds of power plays. Cher can now command a \$1 million fee for a starring role. She's at work on a diet and exercise book for Bantam. She wants to produce challenging topical projects and has bought rights to a book, *Forever Sad the Heart*, about Vietnam-era nurses exposed to Agent Orange.

For years, after *Sonny* and after *Vegas*, she couldn't break into legitimate acting on either coast. Her performance as a tank-town sexpot ashamed to admit she's had a mastectomy in *Come Back to the Five and Dime Jimmy Dean, Jimmy Dean* got her, finally, to Broadway. Her work in the play (later repeated onscreen) led to an Oscar-nominated supporting role in *Silkwood* with Meryl Streep and an acclaimed starring shot in *Mask*, as the mother of a deformed child. Then she spent two years being choosy and not finding her next part. Somewhere

Daily workouts do more than help Cher maintain her figure: "They release tensions, too, and I'm a much nicer person."

QUITCLAIM

"FOREVER SAD THE HEARTS"

The undersigned, for good and valuable consideration, receipt of which is hereby acknowledged, irrevocably hereby quitclaims to Patricia L. Walsh (hereinafter referred to as "Walsh") all rights whatsoever that the undersigned ever obtained (under copyright or otherwise) in and to the novel written by Walsh entitled "Forever Sad The Hearts" all as more particularly set forth and upon and pursuant to the terms and conditions in that certain Agreement between the undersigned and Walsh dated as of October 7, 1987.

By PARAMOUNT PICTURES CORPORATION

[Signature]
RALPH KAMON, Senior Vice President

STATE OF CALIFORNIA]
COUNTY OF LOS ANGELES]

On this 16th day of MARCH, 1990, before me, DIANE ISAACS, the undersigned Notary Public, personally appeared Ralph Kamon,

personally known to me
 proved to me on the basis of satisfactory evidence

to be the person(x) whose name(x) is subscribed to the within instrument, and acknowledged that he executed it.



WITNESS my hand and official seal.

[Signature]

Notary Public in and for said County and State

My Commission Expires Sept 15, 1993